

Innovation Thinking: How ideas enhance growth

A detailed inside view of the EN/TS 16555 series of European Technical Specifications on Innovation Management

6th June 2018

This comprehensive full day course puts the spotlight on the EN/TS 16555 European Technical Specification series on Innovation Management and introduces the concept of innovation thinking.

Intellectual property management, creativity management, innovation thinking and management is crucial for businesses and institutions who develop new and innovative products, researchers and academics, start-up incubators and managers.

Review the content of this course and find out how enhancing your knowledge on innovation management can improve your decision making strategy and achieve your innovation goals.



**CYS Training
Center**

This training course is provided by Cyprus Organisation for Standardisation (CYS) Training Center in collaboration with Nicosia Chamber of Commerce and Industry (NCCI).

The course is approved by Human Resource Development Authority.

REGISTRATION FORM

Venue	Date	Maximum number of participants	Course price
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CCCI Building Nicosia 1st floor

6th June 2018

10

€340 *

Company/ Organisation details

Name

Address

Email

Tel Fax

3 Easy Ways to register

Email the form to
training@cys.org.cy
 Fax to 22 411 511
 Call 22 411 442

Participants details

A/A	Name	Job description
1	<input type="text"/>	<input type="text"/>
2	<input type="text"/>	<input type="text"/>
3	<input type="text"/>	<input type="text"/>

* Course price

Total Seminar Cost (including attending the seminar, notes, coffee breaks, lunch and certificate) €340 + €64,6 VAT

HRDA subsidy for all beneficiary companies (small, medium, big) - €119

Net course price €219 + €64,6 VAT = €285,60

Payment methods (Please select one)

- ☐ Cheque or cash on the day of the seminar
- ☐ Bank deposit to the following account :
 Hellenic Bank 115-01-400714-01, IBAN: CY05005001150001150140071401, BIC: HEBACY2N
- ☐ Cheque issued to "Cyprus Organisation for Standardisation" received by post (P.O.Box 16197, 2086 Nicosia)

CYS will send information to you regarding our training courses and services, unless you disagree by indicating below:

- ☐ I do not want to receive email from CYS
- ☐ I do not want to receive email from third parties

☐ **Please tick this box to confirm you agree to the terms and conditions**

Terms & Conditions

Cancellation details

Cancellations must be made in writing/ e-mail to
training@cys.org.cy

Maria Theophanous
 CYS Training Center
 Tel: 22 411 442

Important: We require at least 5 days' notice for the cancellation prior to the training.

Please note: It may be necessary for reasons beyond the control of the organizers to alter the venue and content, or timing of the programme.

Cancellation of the event:

In the event that CYS training seminar is cancelled by the organizers, applicants will be notified at least 3 days prior to the event in writing.

Agenda (09:00—17:00)

Registration

Introduction to Innovation Management Standardisation

- European standardization initiative
- CEN/TC 389 Innovation management
- The series of the technical specifications
- Development process

Working in a design/innovation company

- Ideas generation methodology
- Examples

Standards and Innovation Management

- Why standards are needed?
- How standards can enhance innovation, growth, profit

Innovation Management System (CEN/TS 16555-1:2014)

- Leadership for innovation
- Planning for innovation success
- Innovation enablers/driving factors
- Innovation management process
- Performance assessment of the innovation management system
- Improvement of the IMS
- Innovation management techniques

Lunch

Creativity and idea generation management (CEN/TS 16555-6:2014)

- Innovation thinking (CEN/TS 16555-3:2014)
- Intrapreneurship
- Intellectual Property management (CEN/TS 16555-4:2014)
- Collaboration, crowdfunding
- Case studies

Interactive session

- identify or bring existing problems/needs
- selection of one for exploration
- brainstorm potential solutions
- narrow down to a preferred direction
- build an outline opportunity case

Presentation by each group

Group discussion and conclusions

**«Innovation is a key driver
for the success of
organizations»**

**«Implementing an Innovation
management system can
enhance growth and profit,
assist better understanding of
the context of your organizations
and future market needs,
identify risks and opportunities,
motivate employees and
evaluate idea generating
processes in order to improve
them»**

About the trainer

Jonathan Knight

Industrial Design Engineer



Jonathan has 39 years experience in Industrial Design consultancy. He has worked with start-up, SME and global brand clients in consumer, business-to-business and capital goods markets in the UK, Europe and Asia. Product areas include consumer electronics, mobile phones and computers, domestic appliances, security, medical products and

instrumentation. He works with client companies at board and project management level helping bring new and innovative products to the market.

Jonathan has worked extensively with broadcast operators and manufacturers, for example, ADB, BSKyB, BT Vision, Kabel Deutschland, Philips and Universal Electronics, developing home entertainment products including TV remote controls, games controllers and set top boxes.

Jonathan has a special interest in design for the elderly and disabled to develop products that appeal and are accessible to a wide age range. He is also interested in the use of technology in the assisted living space and business models to improve its deployment and user take-up.

He is also Convenor of Working Group 1 for European Standard TS CEN 389 - Innovation Management System, Chairman of the BSI Innovation Management Systems -1 mirror committee and Leader of the UK delegation for ISO 50501 Innovation Management System.